Franklin County has a stress-free and relaxed pace of life, especially after relocating from the hustle and bustle of New York City. — Sunil Dhunna, MD, Medical Director ICU

I chose to live in Greenfield because of the wide range of educational opportunities for my kids, community activities and nearby outdoor activities for every season. I live a block from the hospital and from downtown Greenfield and I love feeling like a part of this community. — Julie Thompson, DO, Pioneer Women’s Health

I choose to work at Baystate Franklin Medical Center because it is a great work environment with wonderful staff support, excellent inpatient services and knowledgeable staff. — Rajiv Padmanabhan, MD, Medical Director of Stroke Neurology

I love being surrounded by farm stands and being in such a friendly and active community. — Missy Novak, Physician Assistant, Greenfield Family Medicine

I love living in Western Mass because of the wide range of educational opportunities for my kids, community activities and nearby outdoor activities for every season. I live a block from the hospital and from downtown Greenfield and I love feeling like a part of this community. — Dr. Howard Natenshon, Radiology

I love being surrounded by farm stands and being in such a friendly and active community. — Dr. Howard Natenshon, Radiology

In the summer, canoeing, rafting, zip-lining, golfing, biking and hiking options are readily available. As autumn moves in with its cool evenings and bright foliage, apple picking, pumpkin patches and hayrides come into full swing throughout the region. Winter brings the area’s ski resorts alive, from the Berkshire Mountains to nearby Vermont, which is home to many of the East Coast’s top ski resorts. Efficient snow plowing helps ensure the area’s attractions are as accessible in winter as they are in the summer.

In the northern Pioneer Valley you will find many die-hard Red Sox and Patriots fans who regularly drive to Boston to experience the Green Monster or head to Foxboro to catch a Pats’ game live. Closer to home, our region’s high school sports, world-class golf clubs and numerous hiking trails are also a source of great pride.

In the greater Greenfield Region, the best of New England is at your fingertips.
DEERFIELD: Known for its charming, locally owned shops on Main Street and easy access to Interstate 91, Greenfield is a midsized city (population 17,400) with affordable historic homes and housing community. This cost of living in Franklin County is much lower than in other parts of the state, and suitable properties are readily available.

Greenfield has long been a center for environmental activity, with many area residents advocating for clean energy, locally grown food and sustainable communities. Greenfield Community College and excellent private schools such as Stoneleigh-Burnham School and Northfield Mount Hermon (in nearby Gill), Greenfield is a very family-friendly city. Baystate Franklin Medical Center is located in Greenfield.

SHELBURNE FALLS: A popular place to call home for our Greenfield providers, Shelburne Falls (population 4,300) is located on the Mohawk Trail at the edge of the Berkshires foothills. This quiet artist community is home to the beautiful Bridge of Flowers, nationally recognized glassblowers, and many artists and writers. Shelburne Falls is a scenic 15-minute drive from Baystate Franklin Medical Center.

AMHERST AND NORTHAMPTON: Collectively known as the Five College Area, Northampton and Amherst are home to Smith College, The University of Massachusetts, Hampshire College, Mount Holyoke and Amherst College. Amherst (population 34,000) and Northampton (population 28,500) both have vibrant downtown areas. The towns are both walkable, and they are packed with shops and galleries, making these great places to raise a family or simply spend a weekend afternoon. Both cities are approximately 20 minutes from Baystate Franklin Medical Center.

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THE GREENFIELD LIFESTYLE:

Average cost of a residence: $189,880
Massachusetts’ official first “green” community

OUR COMMUNITIES

The Greenfield region of Massachusetts is a glittering area combining contemporary arts and culture with rich agricultural traditions, strong academics and historic towns. It’s a place where history, nature and innovation meet.

While 20 minutes of Baystate Franklin Medical Center is an array of local and towns to choose from, including Greenfield, Conway Deerfield, Amherst and Northhampton, as well as towns in southern Vermont and New Hampshire. When you decide to go, you will find picturesque college towns and hill towns gracing our New England landscapes.

DIVERSITY...

Much like Baystate Health, the communities we serve reflect a rich heritage of diversity, openness and inclusion. There’s a culture of unity throughout our region that promotes fairness for all, regardless of nationality, race, religious affiliation or sexual orientation. We respect and value everyone’s unique and individual contributions, and we work together to reach our common goals—both in the workplace and in our communities.

QUALITY OF LIFE...

No matter which outdoor activities you enjoy, our region makes the most of its four seasons. Gardens abound as the spring frost gives way and farmers begin to plant crops. Farm stand stands emerge on every corner, offering locally grown, often organic produce.